

## A bit of social science

A PYRAMID



Hi I'm Abraham. I have a theory....



There was a bloke called Abraham Maslow who wrote a book called "Motivation and personality" published in 1943. Maslow was very much interested in knowing what are the things that make people happy and the things they do to reach them. He showed his theory by using blocks in a pyramid.

Using his theory this is how Youth Connect SW can help you....

